

Town Clerk

**Regular Meeting**  
**Town of Vernon Economic Development Commission**  
**Wednesday, April 10<sup>th</sup>, 2013 at 7:30 A.M.**  
**Vernon Town Hall, 3<sup>rd</sup> Floor, 14 Park Place**  
**Rockville/Vernon, CT**

Agenda

- A. Call to Order
2. Public Forum
3. Approval of Minutes from meeting on March 13<sup>th</sup>, 2013.
4. Administrative Items
  - A. Communications and Correspondence
5. Economic Development Status Update
  - A. Current Projects
    - Amerbelle
    - 200 West Main St.
    - Loom City Lofts and Talcott Brothers Mill
    - Kelly Rd Hotel
    - OPM- State POCD
    - Branding- On the Move.
6. New Business
  - A. Community Outreach/ Events
    - a. Recognition programs- (Jeffrey Cohen and Jill Merriam)- **Good turnout on 3-28-13. We had approximately 40 attendees**
    - b. Economic Development Showcase- Broker/ Developer/ Business- **October 9<sup>th</sup> 2013 (after the regularly scheduled Meeting)**
    - c. Job Fair (Jim Sendrak and Peggy Jackle) first meeting on 4-9-13
    - d. University Outreach – Ongoing
  - B. Three year Plan discussion-
    - a. Timeline
    - b. Goals
    - c. Next Steps

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7. Old Business

A. POCD Implementation objectives

- RDA/ Investing in Rockville/ Facades and design of Rockville. (**Bill Breslau, Jim Sendrak, Peter Olson**)
- Branding (**Jeffrey Cohen, Bill McGurk, Bruce Kellogg, Jill Merriam**) -
- Enhance Gateways (**Bruce Kellogg, Dan Kennedy**)
- Talcottville Mill (**Commission**)
- Development of exit 66 and 67 (**Entire Commission**)
- Retention and Business Development (**Entire Commission**)
- Parking Needs (**Jim Sendrak, Peter Olson, Bill Breslau**)

8. Adjournment

Jeffrey Cohen, Chairman